

Conservatives North

WINTER TRAINING PROGRAMME

Connect Calling

All things Connect, from setting up a calling account to making a successful canvassing call.

Monday 16th November
From 6pm

 **zoom** Click [here](#) to join

Meeting ID: 876 5805 6024

CCHQ Trainer: Anne Perham



Online Selections

Rules and procedures to conduct local government selections from stages 1 to 3.

Wednesday 18th November
From 7pm

 Click [here](#) to join

CCHQ Trainer: George Rear
george.rear@conservatives.com



Introduction to VoteSource

How use VoteSoure - membership, canvass cards and data entry.

Saturday 21st November
From 10am

 Click [here](#) to join

CCHQ Trainer: Stefan Houghton
stefan.houghton@conservatives.com



Online training programme

Defamation

The Law and Social Media - defamation law on the campaign trail.

Monday 23rd November
From 7pm

 Click [here](#) to join

Trainer: James Roochove



Talking to the Right People to Win

Using VoteSource to target your campaigns

Tuesday 24th November
From 7pm

 Click [here](#) to join

CCHQ Trainer: Johnny Andrew
johnathan.andrew@conservatives.com



Connect Calling

All things Connect, from setting up a calling account to making a successful canvassing call.

Thursday 26th November
From 6pm

 **zoom** Click [here](#) to join

Meeting ID: 828 0235 0894

CCHQ Trainer: Anne Perham



Online Fundraising

Friday 27th November
From 7pm

 Click [here](#) to join

CCHQ Trainer: David McNeilage
david.mcneilage@conservatives.com



Capacity Building

Getting more volunteers to help us campaign and build delivery networks.

Saturday 28th November
From 10am

 Click [here](#) to join

CCHQ Trainer: Louisa Singh
louisa.singh@conservatives.com



Connect Calling

All things Connect, from setting up a calling account to making a successful canvassing call.

Monday 30th November
From 6pm

 **zoom** Click [here](#) to join

Meeting ID: 870 8614 9345

CCHQ Trainer: Anne Perham



Online training programme

Voter Contact

Using surveys to help our campaigns.

Tuesday 1st December
From 7pm

 Click [here](#) to join

CCHQ Trainer: Iain Gartside
iain.gartside@conservatives.com



Campaign Toolkit

Basics of logging in, finding and using templates, ordering, and the signoff system.

Wednesday 2nd December
From 7pm

 Click [here](#) to join

CCHQ Trainer: George Rear
george.rear@conservatives.com




Online Campaigning

Using email, online surveys and BlueTree website.

Thursday 3rd December
From 7pm

 Click [here](#) to join

CCHQ Trainer: Jack Gebhard
jack.gebhard@conservatives.com



Association Officer Training

Training for new Association Chairmen and Deputies.

Saturday 5th December
From 10am

 Click [here](#) to join

CCHQ Trainer: Jasbir Singh
jasbir.singh@conservatives.com



Campaigning using Facebook

Creating Facebook Groups and targeted paid advertising.

Tuesday 8th December
From 7pm

 Click [here](#) to join

CCHQ Trainer: Jamie Barch
james.barch@conservatives.com



Single Issue Campaigning

Using a single issue to maximise votes and turnout.

Thursday 10th December
From 7pm

 Click [here](#) to join

CCHQ Trainer: Matthew Littler
matthew.littler@conservatives.com



Online training programme